

[illegible][illegible]

No, Madam, it won't shrink, if you use

LUX

THE first thing the purchaser thinks of when buying woollen underwear is "Will it shrink?" "The answer is "No," if Lux is used. The washing of woollens in the ordinary way entails a grave risk of shrinkage; but woollens are much too expensive for any risks to be taken; therefore use Lux. Woollens washed with Lux will not shrink or become hard; they retain their original size and softness to the end of their Lux-lengthened life. The rich Lux lather cleans the dirt out without any injury to the fabric. Try Lux today.

WONT SHRINK WOOLLENS.
Packets (two sizes) may be obtained
everywhere.

LEVER BROTHERS LIMITED, PORT SUNLIGHT.

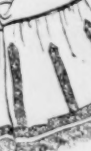
10-11-14

PURITAN UNDERWEAR.

Some remarkable values purchased prior to the recent enormous advance.



Good quality Nainsook Nightgown, slip-on style, trimmed Vandyke Valenciennes insertion, short sleeves, V neck, delicately finished with Beading and Ribbon-bow.

[illegible]

Five Longcloth Knickers, extra wide leg, trimmed Valenciennes insertion and lace. "A very popular shape."
Price 10/11

Newell's
PURITAN
UNDERWEAR

76 Grafton Street,
DUBLIN.

Telephone :
Dublin 3383.

Telegrams :
"Newell & Dublin, 3383."

CIVILIANS'
WAR-TIME RISKS

are in many
respects abnormal

NEW BOOKS AND MAGAZINES

"THE FRONT OF WAR."
Entered in Scotland as "Poetry." Contains
Paul Schumann's on his life; Edmund Spenser,
his foreward; written up an impressive
MS., purchased from the French Consul at
London by the British Empire. The book was
published under the pseudonym "Theodore
LAWSON and SON," 170, Strand Road, New-
York and Stationery Division, 68 Haymarket street and
Lower Saville street, London E.C.4.
Nett. Billed. Quoted Direct P.W.

A Simla letter dated September 13 (last), says the subscriptions to the War Loan have reached £27,000,000.

The profit is far greater than interest on Bank Deposits.

Savings CERTIFICATES

If you leave your money on deposit at the Bank, the banker pays you interest. The interest is small, but the security is good. In other words, you are certain not to lose your money. That is why wise people have preferred to have their money in the Bank rather than invest it in enterprises where the interest might be higher, but where there was some risk, even if remote, of losing part or all of the sum lent or invested.

times of stress.

All who are anxious with regard to making provision for their own future or that of their dependents should write for particulars of the conditions and other forms of this association under the signature "J. M. Galt," opposite of the

**SCOTTISH
WIDOWS' FUND**

FUNDS: Funded 1850. CLAIMS PAID:
22 MILLIONS. 47 MILLIONS.

The largest British Mutual Life Office.

Head Office: 9, St. Andrew Square, Edinburgh.
(G. J. LINDSTON, Manager and Secretary.)

London Office:
43 Westminster street.

Cocoa at a $\frac{1}{2}$ per Cup

**THORNE'S
HEALTH COCOA**

Absolutely Pure

PUBLICATIONS.

**How to Pay
for the War**

lift All War debts and
establish 100 years of peace

The return you get if you take your money out of deposit at the Bank and buy War Savings Certificates with it is equal to 5 1/2 per cent. From money on deposit at the Bank you get about half of that. Thus for every £100 on deposit at the Bank that you might have in the form of War Savings Certificates, you are losing about 50/- every year. And the money is absolutely safe in War Savings Certificates—you cannot possibly lose a single penny of it. Why not have that 50/-? You could put it to good purpose—it would be useful in many ways. Are you wise in neglecting the present opportunity of getting that extra return?

You can buy War Savings Certificates at any Money Order Post Office, from any Official Agent, or from a War Savings Association. The price is 15/6 each.

How War Savings Certificates

GROW IN VALUE

| Value after | 1 Certificate cost £3 17 6 | 20 Certificates cost £35 10 0 | 50 Certificates cost £84 10 0 | 100 Certificates cost £167 10 0 | 200 Certificates cost £334 0 0 | 500 Certificates cost £834 10 0 |
|--------------|----------------------------|-------------------------------|-------------------------------|---------------------------------|--------------------------------|---------------------------------|
| 1 year 15/6 | £3 18 9 | £35 15 3 | £84 12 6 | £167 12 6 | £334 12 6 | £835 15 3 |
| 1 years 16/4 | £4 | £36 | £84 12 6 | £168 | £336 | £840 |
| 1 years 16/5 | £4 1/5 | £36 5/5 | £84 12 6 | £168 1/5 | £336 1/5 | £840 1/5 |
| 1 years 16/6 | £4 2/6 | £36 13/6 | £84 12 6 | £168 2/6 | £336 2/6 | £840 2/6 |
| 1 years 16/8 | £4 4/8 | £36 3/4 | £84 12 6 | £168 3/4 | £336 3/4 | £840 3/4 |
| 1 years 17/0 | £4 6/8 | £37 | £84 12 6 | £169 | £337 10/8 | £841 10/8 |
| 1 years 17/2 | £4 8/8 | £37 10/8 | £84 12 6 | £169 10/8 | £337 10/8 | £841 10/8 |
| 1 years 17/4 | £4 10/8 | £37 15/4 | £84 12 6 | £169 15/4 | £337 15/4 | £841 15/4 |
| 1 years 17/6 | £4 12/8 | £37 15/2 | £84 12 6 | £170 | £338 5/8 | £842 5/8 |
| 1 years 17/8 | £4 14/8 | £37 15/2 | £84 12 6 | £170 5/8 | £338 5/8 | £842 5/8 |
| 1 years 18/0 | £4 16/8 | £38 | £84 12 6 | £171 | £339 10/8 | £843 10/8 |
| 1 years 18/2 | £4 18/8 | £38 5/4 | £84 12 6 | £171 5/4 | £339 5/4 | £843 5/4 |
| 1 years 18/4 | £4 20/8 | £38 10/4 | £84 12 6 | £172 | £340 | £844 |
| 1 years 18/6 | £4 22/8 | £38 15/2 | £84 12 6 | £172 10/8 | £340 10/8 | £844 10/8 |
| 1 years 18/8 | £4 24/8 | £39 | £84 12 6 | £173 | £341 5/8 | £845 5/8 |
| 1 years 19/0 | £4 26/8 | £39 5/4 | £84 12 6 | £173 5/4 | £341 5/4 | £845 5/4 |
| 1 years 19/2 | £4 28/8 | £39 10/4 | £84 12 6 | £174 | £342 10/8 | £846 10/8 |
| 1 years 19/4 | £4 30/8 | £39 15/2 | £84 12 6 | £174 10/8 | £342 10/8 | £846 10/8 |
| 1 years 19/6 | £4 32/8 | £39 15/2 | £84 12 6 | £175 | £343 5/8 | £847 5/8 |
| 1 years 19/8 | £4 34/8 | £40 | £84 12 6 | £175 5/8 | £343 5/8 | £847 5/8 |
| 1 years 20/0 | £4 37 6 | £40 15/6 | £84 12 6 | £176 | £344 10/8 | £848 10/8 |
| 2 years 20/0 | £4 37 6 | £40 | £84 12 6 | £176 | £344 10/8 | £848 10/8 |

"The Great Plan"

anticipates and capitalises
the benefits of universal peace.

The result will be

1. Payment at once of war debts,
2. The lifting of war taxes,
3. Ample funds for wounded and pensions,
4. Ample money to rebuild all devastated countries,

which will be followed by universal industrial activity and unbounded prosperity, instead of bankruptcy, ruin and misery.

Read "The Great Plan" and use your influence for its adoption, the benefits cost no one in the world one farthing.

But without your help "The Great Plan" cannot be carried out. It is the most vital question of the hour.

For full details read

"The Great Plan"
by A. E. Stilwell.

Published by BODDIE and STOUGHTON,
LONDON. Price, net 3/6

C COMPANY NOTICES.

BELFAST BANKING COMPANY,
LIMITED.

£ 500,000

I hereby give notice that the Annual General Meeting of the BELFAST BANKING COMPANY, LIMITED, for the year ending 31st December 1918, shall be held at the Bank Premises, 10, Market Street, Belfast, on Wednesday, the 2nd day of September, 1919, at 2 o'clock in the afternoon, for the purpose of receiving the accounts and reports of the Directors and auditors, and of electing or re-electing members of the Board of Directors, and of transacting such other business as may come before the meeting.

Dated this 27th day of August, 1919.

J. H. McDONALD, Secretary.

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REPS REPORTS ON CAVALRY: The cadets of the U.S. Cavalry School of Cavalry, Ft. Belvoir, Ill., are now in the hands of the U.S. Cavalry School of Cavalry, Ft. Belvoir, Ill., and are now in the hands of the U.S. Cavalry School of Cavalry, Ft. Belvoir, Ill.

47 Farmers, D.S.R. R. 100.
 48 **UNITED STATES ARMY REGIMENT** The
 49 **Infantry (Anti-Air)** 1st Battalion, 1st
 50 **Infantry (Anti-Air)** 1st Battalion, 1st
 51 **Infantry (Anti-Air)** 1st Battalion, 1st
 52 **Infantry (Anti-Air)** 1st Battalion, 1st
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 98 **Infantry (Anti-Air)** 1st Battalion, 1st
 99 **Infantry (Anti-Air)** 1st Battalion, 1st
 100 **Infantry (Anti-Air)** 1st Battalion, 1st

AY, SEPTEMBER 24. 1918.

**ARE YOU A SKILLED
TRADESMAN?**

Is your present occupation to be found amongst any of the following?

| | | | |
|--------------|--------------|-------------|----------------|
| Boilermaker, | Driver, | Millwright, | Shipwright, |
| Bricklayer, | Electrician, | Motorist, | Smith, |
| Carpenter, | Fitter, | Plumber, | Telegraph |
| Coppersmith, | Machinist, | | Operator |
| | | | Wheelerwright. |

The above list is only a selection of the many skilled trades for which men with a knowledge of them are now wanted.

Full particulars as to the complete list together with the trade and medical tests required, pay, &c., can be obtained at any of the Irish Recruiting Council's Offices, where, if you can satisfy the requirements you can at once join some branch of the Engineers as a

SKILLED TRADESMAN.

R. A. A.

VENUS

PENCILS



More VENUS PENCILS are sold than any other pencil, because VENUS PENCILS are the best pencils in the world possible to make. "Venus" means perfection. Never grate, glide smoothly all the time.

FOR EVERY PENCIL PURPOSE.
 17 Grades—Blancet to Softest to 8B (Hardest) at 4d. each.
 Also 3 styles Graphite, all various prices.
 Of all stationery stores, etc. throughout the World.
 "VENUS" Trade Label Station House, E.C.



GAMAGES

**GREAT ...
AUTUMN
CLEARANCE**

SALE

COMMENCES SEPT. 30th.

WRITE AT ONCE FOR CATALOGUE
as number is limited.

A. W. GAMAGE, Ltd., HOLBORN, LONDON, E.C.1.

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Way

The first Motor Car made in pneumatic tires
MICHELIN - 1895

Out of the Past

perseverance and industry of
MICHELIN
has arisen this mighty Transport

"This Vital Arm of to-day owes its development to the first pneumatic motor car tyres of 1895 - MICHELIN."

MICHELIN carried the first car THEN
MICHELIN says the Transport NOW.

MICHELIN TYRE CO. Ltd., 25, Abchurch Lane, E.C. 4, LONDON

